



AMAZINGLY GOOD FOR YOU® SUNTAVA PURPLE CORN.®

DISCOVER NATURE'S HEALTHIEST,
HIGHEST ANTIOXIDANT CORN.



WHY WE'RE THE
**GOLD
STANDARD**
FOR PURPLE CORN



NATURAL, HEALTHFUL, SUSTAINABLE
WE'VE UNLOCKED THE POWER OF PURPLE.

Suntava Purple Corn® is unmatched in its consistent color, texture, taste, quality, and value-added nutritional benefits. Healthy Food Ingredients (HFI) offers superior supply chain management and GFSI facilities.

- Non-GMO Project Verified
- GFSI Certified
- Certified Gluten-Free by NSF
- Certified Organic
- Identity Preserved (IP)
- Naturally brimming with healthful anthocyanins, polyphenols, and flavonoids
- Whole Grain
- Cultivated from an ancient species of Andean purple corn



“ For too long, nutrition has been bred out of our food. Suntava is excited to be part of the movement to cultivate foods that are naturally fortified from seed to table. ”

— BILL PETRICH, President, Suntava



We began with excellence, working from a special strain of Andean maize. And we kept improving it, meticulously cultivating by hand, year after year. The result? **A purple corn that's unsurpassed** in terms of quality, consistency, and anthocyanin/antioxidant value.

WE MAKE IT EASY TO PARTNER ON MULTIPLE INGREDIENTS.

As a part of the Healthy Food Ingredients (HFI) family, we're connected to an array of best-quality ingredients and expertise. In addition to Suntava Purple Corn, we offer grains, seeds, pulses, soybeans, and expeller oils, all processed to meet your unique application needs.

SUNTAVA PURPLE CORN® IS NATURE'S HEALTHIEST HIGHEST ANTIOXIDANT CORN.

We continue to explore new strains and applications, fueled by our passion for nature, science, insight, and discovery. At Suntava, we're inspired to continue contributing to a more healthful way of living.

THINK OF THE POSSIBILITIES WITH PURPLE.

Suntava Purple Corn is Non-GMO Project Verified, gluten-free, Identity Preserved (IP), and available in conventional and Certified Organic. It's ideal for these applications, and we're open to exploring more:

- Tortilla Chips
- Snacks (chips, extruded, puffed, popped)
- Cereals
- Popcorn
- Crackers
- Baked Goods
- Energy & Nutrition Bars
- Table Tortillas
- Flours, Meals, & Mixes
- Granola
- Salsas
- Soups/Chowders
- Baby Food
- Freeze Dried Meals
- Meal Replacement Powders
- Beverages
- Craft Beer
- Pet Food
- Cosmeceuticals
- Nutraceuticals

PARTNER WITH US TO DISCOVER NEW APPLICATIONS

AVAILABLE IN
ORGANIC AND CONVENTIONAL



Adding purple to your diet
can do amazing things to your
overall health.

— DR. TRAVIS STORK, host of the
popular "Doctors" TV show

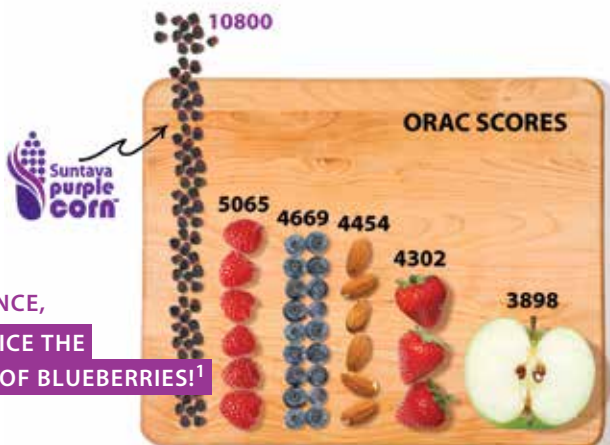


TODAY'S HEALTH-CONSCIOUS CONSUMERS ARE LOOKING
FOR ENHANCED NUTRITION FROM THE FOODS THEY BUY.

SUNTAVA PURPLE CORN® IS THE HEALTHFUL INGREDIENT THAT CAN SET YOU APART

Research shows that the anthocyanins found in
Suntava Purple Corn® provide an exceptional level
of nutritional support and far-reaching benefits for:

- Heart / Cardiovascular Health
- Colon Health
- Healthy Blood Sugar Levels
- Brain Health
- Vision Health
- Anti-Obesity / Weight Management
- Antioxidant Defense System
- Healthy Inflammatory Response



OUNCE FOR OUNCE,
MORE THAN TWICE THE
ANTIOXIDANTS OF BLUEBERRIES!¹

BRILLIANT PURPLE

A DEEPER LEVEL OF HEALTH AND WELLNESS.

According to published research, the estimated
daily intake of anthocyanins is 12.5 mg/day.²

A 1 oz. serving of Suntava Purple Corn can **more than double** the current daily intake of health-promoting anthocyanins. Independent research confirms that Suntava Purple Corn:

- Is rich in antioxidants (anthocyanins) widely associated with better health and well-being
- Ounce for ounce, has **more antioxidant power than blueberries, acai berries, and pomegranate juice**
- Contains nearly **4x the level of anthocyanins as blue corn**
- Delivers 15 – 20% **more of the eight essential amino acids** as found in yellow corn

¹ Developed by the National Institute on Aging, ORAC (Oxygen Radical Absorbance Capacity) is the "gold-standard" for measuring the antioxidant potential of foods. ORAC scores are based on a serving size of 100 grams.

² Source: Concentrations of Anthocyanins in Common Foods in the United States and Estimation of Normal Consumption. Wu, Beecher, Holden, Haytowitz, Gebhardt, and Prior. J. of Agriculture and Food Chemistry 2006, 54, 4069-4075.



SUNTAVA CORNBERRIES™
(PUFFS) – 43



O'S – 18



FLAKES – 22

SUNTAVA PURPLE CORN®

RETAINED ANTHOCYANINS³

(mg of anthocyanins / one ounce)



TORTILLAS – 24



CORN CHIPS – 19



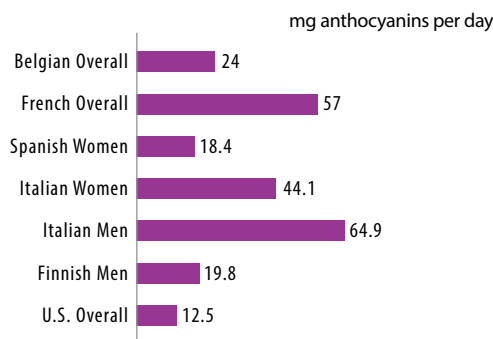
POPPED CORN
CHIPS – 27



PASTA – 27

HIGHER ANTHOCYANIN INTAKE ASSOCIATED WITH IMPROVED CARDIOVASCULAR HEALTH.⁴

A 2013 study published in the journal *Circulation* reviewed the dietary habits of 93,600 women taking part in the Nurses Health Study found that young and middle-aged women with the highest anthocyanin intake had a reduced risk of myocardial infarction. Anthocyanin intakes for this study ranged from 2 mg – 35 mg per day.



If I could eat only one color per day, it would be purple. There is more data on purple than any other color right now.

— DR. JAMES JOSEPH, a neuroscientist at the USDA Human Nutrition and Research Center on Aging at Tufts University and co-author of *The Color Code: A Revolutionary Eating Plan for Optimal Health*



³ Source: Suntava Research Lab, 2013.

⁴ Multiple research sources. Contact us to request source references.



ENHANCE YOUR STORY

WITH THE ADDED FLAVOR, VISUAL APPEAL, AND VALUE-ADDED NUTRITION OF SUNTAVA PURPLE CORN®

ANTHOCYANINS: ONE OF NATURE'S MOST POWERFUL ANTIOXIDANTS.



They prevent damage in our bodies from free radicals, which are like rust on a car. They're found in a naturally occurring pigment in fruits and vegetables that range in color from blue to violet to red.

[Learn more at suntavapurplecorn.com](http://suntavapurplecorn.com)

GOOD THINGS IN STORE, WITH MORE TO COME...

We're proud to partner with these leaders of the natural, healthy foods movement. The momentum is growing, along with our corn.



SUNTAVA PURPLE CORN® IS



TAKE ADVANTAGE OF OUR COMPETITIVE ADVANTAGE

Suntava Purple Corn® is backed by more than 20 years of scientific research using traditional breeding practices across two hemispheres. Since corn is one of the most widely understood and harvested crops worldwide, we can offer an abundant and sustainable supply. Our corn is readily and economically stored in local, U.S.-based facilities. **We're proud to manage the entire process from seed to customer, ensuring consistency, quality, and security.** In addition, our in-house lab offers high-level research partnerships to expedite new product rollouts.

SUNTAVA PURPLE CORN® IS A HIGH-VALUE SUPERFOOD AND SUPERGRAIN.

	Suntava Purple Corn	Chia Seeds	Quinoa	Millet	Amaranth	Sorghum
Calories/100g	360	486	368	378	371	339
Protein	9	11	14	11	14	11
Carbs	72	42	64	73	65	75
Fiber	8	34	7	8	7	6
Fat	4.5	31	6	4	7	3
Sat Fat	1	3	1	1	15	0
Value-Added Benefits	Anthocyanins Polyphenols, Antioxidants	ALA Omega-3 Fatty Acids				
Cost	\$	\$\$\$	\$\$\$	\$\$	\$\$	\$\$



PRIVATE LABEL PRODUCTS

From tortillas to pop chips, granola bars to cereal, Suntava Purple Corn® is bringing goodness to major brands on grocery shelves across the U.S.

LET'S EXPLORE THE POWER
OF PURPLE TOGETHER.

- We offer the industry's most superior production facilities and supply chain management, from seed to package
- Carefully monitored traditional breeding program for quality and consistency of color and nutritional value
- Dedicated grower network for rapidly scalable supply

SUNTAVA IS ALL NATURAL

Suntava delivers consistent, superior, sustainable natural ingredients. We're dedicated to developing research-backed, value-added food ingredients that provide extraordinary functionality, superior food quality, safety, and sustainability. Therefore, we're actively involved in every step of Suntava Purple Corn® production – from seed to package.

- ✓ STABILITY ✓ SECURITY
- ✓ SUPPLY ✓ FOOD SAFETY



Let's cultivate goodness, together.

Call 844-275-3443 or visit HFIfamily.com

CURIOUS?
GO PURPLE!

- Find us online at suntavapurplecorn.com
- E-mail us at info@HFIfamily.com
- Find us on Twitter at [@gopurplecorn](https://twitter.com/gopurplecorn)



UNLOCKING
NATURE'S
BRILLIANCE®

